



**“I don’t think the census has any impact on my life.”**

This person isn’t sure what census does, how its data affects them, and why their participation matters.

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**“I don’t feel comfortable sharing my information.”**

This person is concerned about data privacy or having their information used by other federal agencies.

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**“I have trouble completing census forms.”**

This person may not be a native English speaker and find census forms confusing.



**“I don’t have time to fill out the census.”**

This person is very busy and assumes the census will be time-consuming and cumbersome.



English

Spanish

Chinese (*Mandarin and Cantonese*)

Vietnamese

Korean

Russian

Arabic

Tagalog

Polish

French

Haitian Creole

Portuguese

Japanese

## 2020 Census

The U.S. Constitution requires that a census, or count, of every person living in the United States take place every 10 years (Art1 Sec2).

- ✓ August 2, 1790 was the date of the very first census, led by Secretary of State Thomas Jefferson
- ✓ March 6, 1902 is the date that Congress enacted legislation creating a permanent Census Office
- ✓ April 1 has been officially been Census Day since 1930
- Determines the number of seats each state has in the U.S. House of Representatives
- Distribute 6.75 billions in federal funds to states and local communities. Redraw boundaries for districts like congressional districts, state legislative districts, and school districts

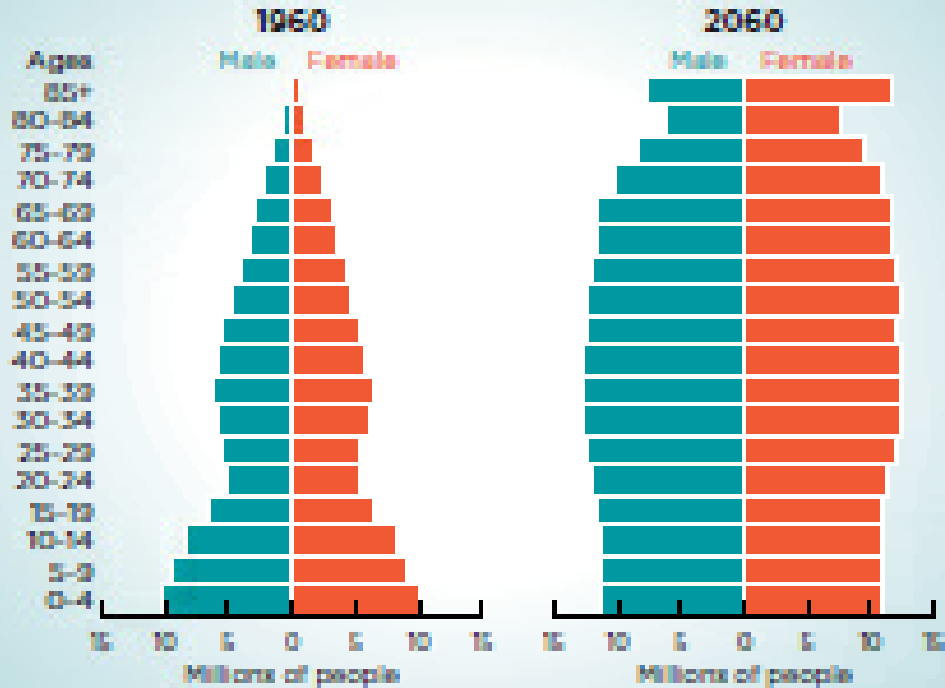
**Census data provides for**  
Quality of life services & programs

**Planning for**  
Hospitals and Clinics  
Nursing homes  
Independent/assisting living units  
Recreation centers  
Schools Businesses

**By way of the location of**  
Health, nutrition & transportation services  
Determining areas eligible for housing assistance  
& rehabilitation loans  
Development of rural areas  
Building roads, bridges, and various infrastructure  
Establishing fair market rents  
Enforcement of fair lending practices

# From Pyramid to Pillar: A Century of Change

Population of the United States



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. Census Bureau  
census.gov

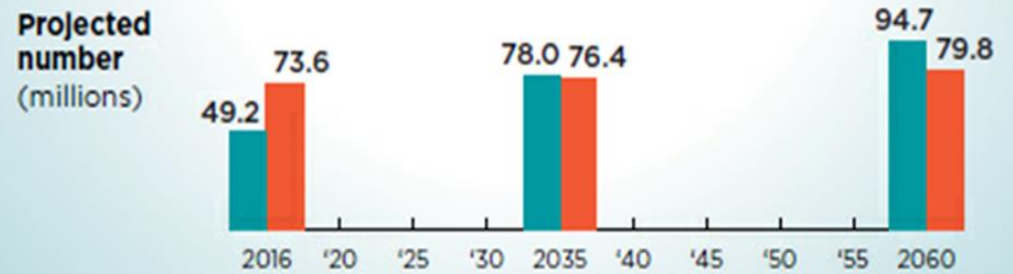
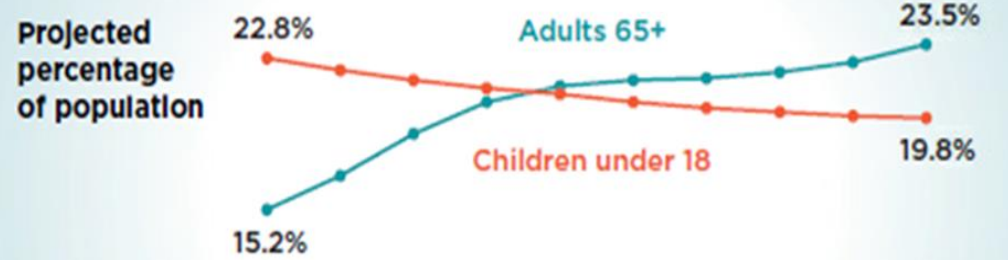
source: national population  
projections, 2017  
www.census.gov/projections/2017  
projproj.html



# An Aging Nation

Projected Number of Children  
and Older Adults

For the First Time in U.S. History Older Adults Are  
Projected to Outnumber Children by 2035



Note: 2016 data are estimates not projections.



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
census.gov



# Census data provides for Quality of life services & programs

School safety

Federal Pell and Adult Education Grant t

Agriculture, science, & engineering education

Community mental health services

Student wellness programs

Medical Assistance Program

School breakfast and lunch and after-school programs

State Children's Health Insurance Program

Medicaid and Medicare Part B

SNAP

Highway Planning and Construction

Section 8

Title 1 Grants

IDEA

National School Lunch Program

S-CHIP

Early / Head Start

WIC

Foster Care Title IV-E

Health Center Programs

LIHEAP

CCDF

# Counting everyone in your household can shape your future.

Every 10 years, the United States counts everyone living in the country on April 1, regardless of their nationality or living situation. This includes renters.

To ensure an accurate count, remember to:



Count every person living or staying in your home.



Respond at the address where you were living or staying on April 1, 2020.

## What's in it for me?

The 2020 Census is an opportunity to create a better future for our communities and the next generation by providing an up-to-date count of our population. The data collected will help determine how over \$675 billion in federal funding is distributed each year for things like housing assistance, infrastructure, and public transportation.

Building and engaging trusted voices counting everyone once, only once, and in the right place

Engage, Educate and Encourage community partners to motivate people to self-respond

Engage grass roots organizations to reach out to hard to count groups and those who aren't motivated to respond

Please include everyone who usually lives and sleeps in your home.

Responding to the 2020 Census is:

> **Easy**

Every household in the United States will receive a notice to complete the census in early 2020. You can complete the form online, by phone, or by mail.

> **Safe**

Your personal information is confidential, is protected by law, and can never be used to identify you. It can never be shared with law enforcement agencies or your property manager.

> **Important**

Businesses and leaders in your community will use the data collected in the census to make decisions about where to build new buildings, revitalize old ones, open stores, create jobs, and more.



## Is the Census Bureau hiring?

Yes! Earn extra income while helping ensure that everyone in your community is counted. The U.S. Census Bureau has a variety of temporary jobs that need to be filled, including census takers, recruiting assistants, office staff, and supervisory staff. You must be at least 18 years old, have a valid Social Security number, and be a United States citizen to be eligible.

Interested? Apply at [2020CENSUS.GOV/JOBS](https://2020census.gov/jobs).

# Count yourself in the right place.

In general, you should count yourself **where you live and sleep most of the time**. But pay special attention if you are:

## Completing Your Household's Form

When responding, count any children, including newborns, who usually live and sleep at your home-- even if they're not your own. If they split time evenly between two households, count them where they are on April 1, 2020."

## A Recent Mover

Count yourself at your new address if you moved in by April 1, 2020.

## A Renter

Count yourself where you live. Even though you don't own the home, you need to participate. Don't forget your family and roommates.

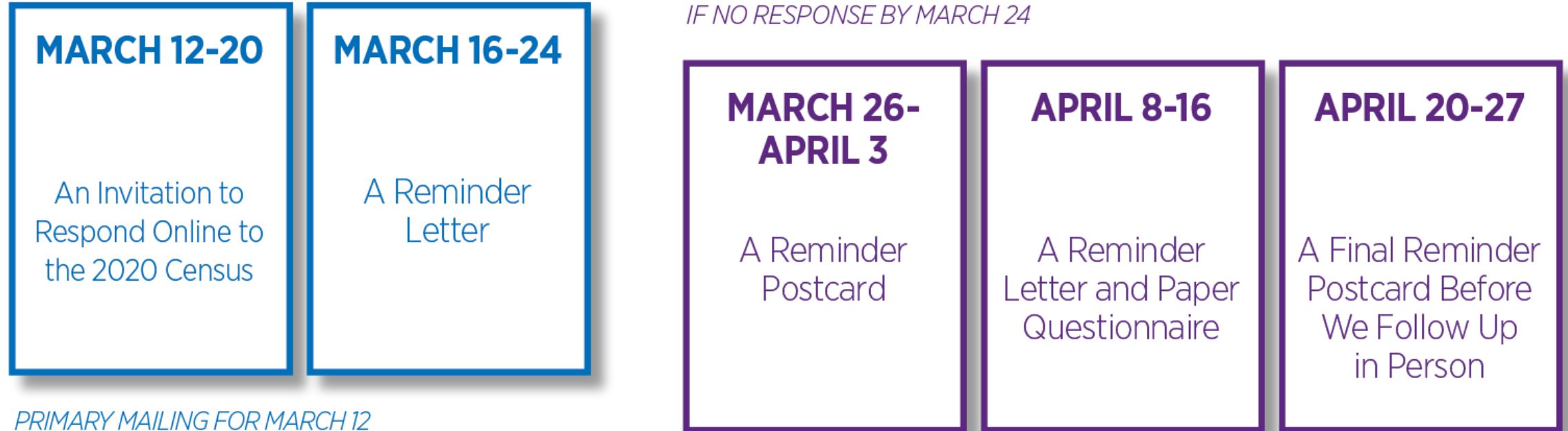
## A College Student

If you don't live in a dorm, count yourself at your off-campus address—even if you go to your parents' home for school breaks. This includes international students.

## A Service Member

If you don't live in military barracks—and you aren't deployed or stationed outside the United States— count yourself where you live and sleep most of the time, whether on or off base.

# When We Start Mailing



You can respond to the census online — from your home, from your phone, anywhere

Use the unique census ID that we'll mail you. Respond online as soon as they get invitation.

Last day to respond to the census online is July 31, 2020

The Census Bureau needs to hire about 500,000 temporary census takers.

The pay is competitive. You will be paid weekly, and the hours are flexible.

Office & In-Field Positions, Hourly and Fulltime.

Pay rates vary depending on where the job is located, from \$13.50 to \$30.00 per hour.

To determine the estimated pay rate in an individual area, visit  
<<https://2020census.gov/en/jobs/pay-andlocations.html>>.

# APPLY ONLINE!

## 2020census.gov/jobs



USAJOBS.GOV

Roam data for the area

<https://www.census.gov/roam>

Mail response rate map

<https://www.census.gov/censusexplorer/2010ratemap.html>

Questionnaire link to access questions/response

<https://2020census.gov/en/about-questions.html>

**Adolfo M. Benages, MBA CPP - Partnership Specialist - Community**

Serving McLean and Peoria Counties

U. S. Department of Commerce - Census Bureau

mobile: 630-715-5339

email: [adolfo.m.benages@2020census.gov](mailto:adolfo.m.benages@2020census.gov)

[census.gov](https://www.census.gov) | [@uscensusbureau](https://twitter.com/uscensusbureau)

United States<sup>®</sup>  
**Census**  
**2020**

If you have any questions  
during the 2020 Census,  
**our Partnership Specialists  
are here to help.**